

We hold each of our courses to these standards to ensure the best experience for our learners. **Online learning truly is better friEd!**

### COURSE MATERIAL

Course materials are relevant, impactful, and represent the diverse needs and experiences of our users.

- Course imagery and content depicts a broad range of diversity
- Relevant content enhances the educator's day-to-day practice
- The theme of the course is meaningful and supports the content
- Each course component has target objectives or a clear list of skills
- Course materials are visually appealing and enhance the user experience rather than distract from it
- Course components follow a course component structure unless intentionally designed otherwise

### LEARNER EXPERIENCE

Courses are designed to allow learners multiple ways to access the content. Users learn by doing, and if it isn't fun, it isn't friEd!

- Learner is aware of course objectives and skill being taught
- Learner receives immediate feedback when possible
- Learner has multiple modalities for demonstrating knowledge
- Course components are designed to be chunked and paced appropriately
- Information is delivered in multiple formats
- All activities align to the objectives of the course
- Steps are clearly labeled and include bite-size actions

### ACCESSIBILITY

Each course component includes supports to increase access for all learners.

- Learners are able to access and deploy text to speech supports, closed captioning and other accessibility features
- Course-related images include alt text or accessibility features
- Learners are provided a note-taking support for the course
- Colors meet contrast guidelines
- Important terms and acronyms are clearly defined

### OUTCOMES

Throughout the course, learners feel successful and can implement knowledge immediately.

- Learners are given specific interactions to apply skills and tools to use in the classroom or their daily job immediately
- Learners are provided a note catcher as a place to collect notes, ideas, questions and to house resources they can use upon course completion.

**Try our friEdOnline Course Sampler!**

[fried.tech/sampler](https://fried.tech/sampler)

**Explore all available courses**

[fried.tech/course\\_matrix](https://fried.tech/course_matrix)