

We hold each of our courses to these standards to ensure the best experience for our learners. **Online learning truly is better friEd!**

COURSE MATERIAL

Course materials are relevant, impactful, and represent the diverse needs and experiences of our users.

- Course imagery and content depicts a broad range of diversity
- Relevant content enhances the educator's day-to-day practice
- The theme of the course is meaningful and supports the content
- Each course component has target objectives or a clear list of skills
- Course materials are visually appealing and enhance the user experience rather than distract from it
- Course components follow a course component structure unless intentionally designed otherwise

LEARNER EXPERIENCE

Courses are designed to allow learners multiple ways to access the content. Users learn by doing, and if it isn't fun, it isn't friEd!

- Learner is aware of course objectives and skill being taught
- Learner receives immediate feedback when possible
- Learner has multiple modalities for demonstrating knowledge
- Course components are designed to be chunked and paced appropriately
- Information is delivered in multiple formats
- All activities align to the objectives of the course
- Steps are clearly labeled and include bite-size actions

ACCESSIBILITY

Each course component includes supports to increase access for all learners.

- Learners are able to access and deploy text to speech supports, closed captioning and other accessibility features
- Course-related images include alt text or accessibility features
- Learners are provided a note-taking support for the course
- Colors meet contrast guidelines
- Important terms and acronyms are clearly defined

OUTCOMES

Throughout the course, learners feel successful and can implement knowledge immediately.

- Learners are given specific interactions to apply skills and tools to use in the classroom or their daily job immediately
- Learners are provided a note catcher as a place to collect notes, ideas, questions and to house resources they can use upon course completion.

Try our friEdOnline Course Sampler!

fried.tech/sampler

Explore all available courses

fried.tech/course_matrix